



Baby & Children's Market Frequently Asked Questions?

Question?	Answer
How much is a stall to attend?	£12 - £15 depending on market location. Check with event organiser.
Do I get to keep 100% of the money I make on the day?	Yes – absolutely. We do NOT take a commission on your sales on the day. We only charge a stall fee.
How do I pay for my stall	The event organiser will email you an invoice upon booking your stall with your booking confirmation email. The invoice will supply you with the payment options and terms. You can pay for your stall by PayPal, Cheque or Bank Transfer.
What does my stall hire include	A 6ft x 2 ft trestle table plus 1 – 2 chairs. Excellent indoor venue plus extensive online an offline marketing campaign to promote the event prior to market day.
What size is my stall	<ul style="list-style-type: none"> • 6ft x 2 ft trestle table • 1.8m x 0.5m space in front of your table. • 1.5 x 1.5m space at side of table for a clothes rack and large items depending on the venue size. Please contact event organiser to confirm how many large items you can bring on market day to sell and the space you have

	<p>been allocated.</p> <p>TIP: Measure out your stall space on the floor at home to get a visual idea of how big your stall is and what volume of items would be suitable to bring to the market.</p> <p>Due to health and safety regulations, keeping aisles clear, and making it easy for buyers to have access to your items to purchase them, we need to strictly adhere to stall boundaries and all items at your stall must completely fit within the boundaries of your stall. There must be appropriate space for buyers to be able to look at your items without having to pull them out into the aisles.</p> <p>If the volume of items on display are too large to fit within your stall boundaries and enable an appropriate presentation of merchandise, items will be requested to be removed from display until space becomes available due to other items being sold. You can always leave some of your items in the car and bring out when items sell.</p>
<p>How many large items will fit at my stall</p>	<p>Approx. 2 - 3 Large Items (depending on market locations. Check with event organiser to confirm space availability.</p> <p>Car/Seats/Walkers - these can be placed along the floor in front of your table - or even on it - as long as all items fit within the 2m x 0.5m space.</p> <p>Buggies - these must be displayed fully erected and shoppers must be able to adequately view the buggy without pulling it into the aisle. You</p>



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	<p>have a 1.5 x 1.5 m space next to your stall table. You can fit 2 x buggies in this space if you are not using a clothes rail, or 1 x buggy into this space if you are using a rail.</p> <p>Highchairs/cots/moses baskets/ bikes etc - You have a 1.5 x 1.5 m space. If you are using a clothes-rail, you will have approx. 1 m x 1m space left for these items. We recommend high chairs to be displayed fully erected. Travel cots are best displayed packed away in the travel bag - these can also be displayed on or in front of your table. Cots are best displayed dismantled due to the size. We recommend you take a picture of it to bring along on market day to show it fully erected to any potential buyer.</p>
<p>Do I need to bring my own clothes rail?</p>	<p>Yes. We do NOT provide clothes rail on market day. If you do not have one you can buy them from Argos or Ikea or alternatively you can bring along a clothes-horses and free standing towel rails to hang clothes on hangers from.</p>
<p>What size clothes rail can I use?</p>	<p>You have a 1.5 x 1.5 m space next to your stall table.</p> <p>If you are also using this space for</p>

	<p>Large Items you can bring 1 x 1m rail.</p> <p>If you are <u>not</u> using the space for large items you can bring 2 x 1 m rails, or 1 x 2 m rail.</p> <p>Please note: if you only wish to sell clothes and don't require a table you can request space to accommodate 2 – 5 clothing rails. Just check with event organiser first to ensure there is enough room to accommodate more than 2 clothing rails.</p>
<p>Can I have my stall positioned next to a friend who is also a stallholder?</p>	<p>Yes – absolutely. Just let the event organiser know prior to market day you would like to be positioned next to your friend.</p>
<p>What about extra large items that don't fit in my car?</p>	<p>You can display photos and descriptions of large indoor and outdoor baby & children items that don't fit in your car and display these from your stall. Make the most of your time at the market and take advantage of all our hard work bringing you buyers, so it makes sense to show them what else you have for sale.</p>
<p>Can I share a stall?</p>	<p>Yes, if you feel that you do not have enough items to fill a stall, you are welcome to share a stall with <u>a</u> friend (max of 2 adults per stall + kids). Please note that when sharing a stall the volume of items on display must be suitable for a single stall, and all other stall conditions apply.</p>
<p>What items can I sell at a Baby & Children's Markets?</p>	<p>Any quality, pre-loved baby & children's items plus maternity wear specifically made for pregnant and nursing mums, and children up to 6 years of age; new items that were</p>



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	<p>bought or received as gifts but not used.</p> <p>Plus we have a small % of local & national businesses showcasing and selling their unique baby & kids items from birth to years.</p>
<p>What items can I NOT sell at a Baby & Children's Markets</p>	<p>The Baby & Children's Markets is a quality market for nearly-new items. Any item that is in poor condition: not fully functional, broken, rusted, stained, torn, muddy, mouldy, excessively worn or stretched will not be accepted and will be requested to be removed from stall display which is stated in our seller's 'Terms & Conditions' agreed to at the time of booking your stall.</p> <p>Any items that are NOT baby or children related are not permitted to be displayed or sold at our events apart from maternity wear or pregnancy related.</p> <p>Items that are deemed dangerous or contain toxic paints that can cause harm to babies or children are NOT permitted at our events.</p>

<p>Do You accept business, craft, or charity stalls?</p>	<p>Yes we do. We allow only a small % of local, national and charity businesses in the baby & children's industry sell at our events as our main focus of our business is helping Mums & Dads make and save money for their families.</p>
<p>Can I distribute my business cards and flyers from my business stall?</p>	<p>Business stall holders are allowed to give out flyers / business cards at their stall but are not permitted to be walk around handing out flyers in the market place or distributed out of the market place, including external grounds that have been hired by The Baby & Children's Markets.</p>
<p>What items DO NOT sell very well at our market's.</p>	<p>Clothing and items in general that are well worn, faulty, stained or damaged simply will not sell and are discouraged to bring along to our events. If we see these items on display we will ask the stallholder to remove them.</p> <p>Soft toys, which are hard to clean tend to be a bit worn due to mouthing.</p>
<p>Most popular items sold at our events.</p>	<p>Good quality – TOYS, large items, designer clothing, books, Kids DVD's, walkers, car seats, high chairs, stair rails, bumby's, pushchairs, moses baskets.</p>
<p>How do I price my items</p>	<p>You choose your own prices and we recommend you price your items at home before market day. We will send you our seller's information pack 2 weeks prior to market day that provides you more details relating to pricing your items however, as a general guideline:</p> <ul style="list-style-type: none"> • Large, popular items in excellent condition sell well between 20-



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	<p>50% of the retail price, depending on the item.</p> <ul style="list-style-type: none"> • Medium-sized items and toys sell well between 10 -30% of the retail price, depending on the item. • Pre-loved clothes do command less but sell well between 5-20% of the retail price, depending on the item. Stallholders make good money on clothes by focusing on selling large quantities of clothes, rather than trying to obtain high prices on a few individual pieces or selling quality designer brands. <p>This will be detailed in our 'Sellers Information Pack' we provide you.</p>
<p>How early can I start setting up my stall before the market opens.</p>	<p>You have access to your stall 1 hours before the market opens to the public. We recommend you give yourself at least 1 hour to set up your stall in a presentable manner ready for selling.</p> <p>** We do not accept stallholders turning up after the market is open to the public due to health & safety so please ensure you give yourself ample time to turn up and set up on market</p>

	day.
<p>Tips for preparing for market day.</p>	<p>Bring only a selection of items that are suitable for the season of the market – e.g. summer clothes do not sell at a December market, and leave other items for another market day. Bring only a volume of items that are suitable for the stall space you have - we guarantee, you <u>will sell more</u> if your customers can easily get access to your stall and can see the individual items on display rather than stacking your stall high with clothes. For clothes we recommend you bring along a clothing rail or place them in a neat row or boxes on your table in age range.</p> <p>Ensure all clothes, toys, and items are clean and in full working order. We recommend bringing along a set of spare batteries so you can test out your battery, operated items to the potential buyer.</p> <p>Place some price stickers on them, turn up and sell. It's that simple!</p> <p>No packaging or coding up items is required.</p>
<p>Do I get any support and help with pricing, displaying my items, and selling on market day</p>	<p>Yes – absolutely. We're here to help ensure you have a fun and profitable Market day.</p> <p>When you book a stall you receive an initial stall booking confirmation and invoice for your stall fee to fully confirm your stall. Two weeks prior to market day you will receive the market day set up details plus our 'Sellers Information Pack' which is attached to the email. If</p>



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	<p>you have any questions prior to market day you can phone or email whenever you have any questions, and on market day our event organiser will be available to help and offer any assistance that you require.</p>
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